

## VALEDICTORY FUNCTION

Date : 10-03-2018 at 04-00 pm; Venue : Bhuvana Vijaya (MTA)

### Guests of Honour

**Prof. Mallikarjun Patil**  
Registrar, Karnatak University, Dharwad

**Prof. Basavaraj Donur**  
Controller of Examination  
Indira Gandhi National Tribal University, Amarkantak

**Prof. N.Y. Mattihal**  
Registrar (Evaluation)  
Karnatak University, Dharwad

**Prof. (Smt.) V.A. Aminbhavi**  
Dean, Faculty of Social Sciences  
Karnatak University, Dharwad

### President

**Dr. (Smt) Rajeshwari Maheshwaraiah**  
Principal, Karnatak Arts College, Dharwad

**All are cordially invited**

**Dr. Jagadeesh Kivudanavar**  
Coordinator  
Dept. of Tourism Studies  
Karnatak Arts College, Dharwad

**Dr. Jitendra Mohan Mishra**  
HOD of Tourism Management  
Indira Gandhi National Tribal University  
Amarkantak (MP)

Registration Fee - Rs. 350/- (for all, without accommodation)

**Contact - Dr. Jagadeesh K**, Organising Secretary, National Seminar.

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E-mail : kcdmta@yahoo.co.in Website : www.kcdtourism.ac.in

Prof. / Dr. ....

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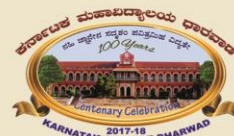


### Dept. of Tourism Studies (BTA & MTA) Karnatak Arts College, Dharwad

The Karnatak College is a very well known premier Institution founded in 1917 to meet the higher educational, intellectual and cultural aspirations of the people of North Karnataka. The Dept. of Tourism Studies (BTA/MTA) was established in the College in 2007 with financial grants from the Department of Tourism, Government of Karnataka. A year ago a new course Diploma in Hotel and Hospitality Services was introduced in the Department. This year the Dept. is going to celebrate its successful 10<sup>th</sup> Anniversary along with Centenary Celebration of the Karnatak College and proudly claims to have achieved 100% placements so far. In 2017 a MoU was signed with the Indira Gandhi National Tribal University, Amarkantak (MP).

### The Indira Gandhi National Tribal University (IGNTU) Amarkantak (MP)

The Indira Gandhi National Tribal University, Amarkantak has been established by an Act of the Parliament of India. It came into existence by the Indira Gandhi National Tribal University Act, 2007 and came into action on July 2008. The jurisdiction of the University extends to the whole country and it is fully funded by the Central Government through the University Grants Commission. The University caters to the tribals' long cherished dream of higher education. The IGNTU, a Central University with its pan India jurisdiction has established its own regional campus and recognizes Institutions/Universities/Centers of National and International repute. It is a National University with the sole objective of offering value-added professional programmes in all frontier areas including studies on marginalized groups and promotes research in association with institutions of great repute like Karnatak University, Dharwad.



Karnatak University's  
**KARNATAK ARTS COLLEGE, DHARWAD**  
**DEPARTMENT OF TOURISM STUDIES (BTA/MTA)**

and  
**DEPARTMENT OF TOURISM MANAGEMENT**  
**INDIRA GANDHI NATIONAL TRIBAL UNIVERSITY,**  
**AMARKANTAK (MP)**  
Jointly Organising

**TWO-DAY NATIONAL SEMINAR**

on 9<sup>th</sup> and 10<sup>th</sup> MARCH, 2018

## TOURISM SPECTRUM

### INAUGURATION

Friday the 9<sup>th</sup> March 2018 at 10-00 am  
Venue : Bhuvana Vijaya (MTA)

**Inauguration** : **Prof. T.V. Kattimani**  
Hon'ble Vice-Chancellor, Indira Gandhi National  
Tribal University, Amarkantak (MP)

**Key Note Address** : **Prof. Sandeep Kulshreshtha**  
Director, Indian Institute of Tourism and Travel  
Management (IITTM), Gwalior  
Member, Executive Council, AICTE

**Guest of Honour** : **Prof. Pramod B. Gai**  
Hon'ble Vice-Chancellor,  
Karnatak University, Dharwad

**President** : **Dr. (Smt) Rajeshwari Maheshwaraiah**  
Principal, Karnatak Arts College, Dharwad

**Presence** : **Dr. C.F. Mulimani**  
Principal, Karnatak Science College, Dharwad

**All are cordially invited**

**Dr. Jagadeesh Kivudanavar**  
Coordinator  
Dept. of Tourism Studies  
Karnatak Arts College, Dharwad

**Dr. Jitendra Mohan Mishra**  
HOD of Tourism Management  
Indira Gandhi National Tribal University  
Amarkantak (MP)

### TECHNICAL SESSIONS ON FRIDAY 09-03-2018

I. 12.30 pm to 1.45 pm

**Importance of Yoga and Health Tourism**  
by

**Yogacharya Dr. Ganesh Kumar P.N.**  
Director, Mysore Vivekananda Yoga Education  
and Research Institute, Mysore

II. 2.30 pm to 3.45 pm

**Tourism Education in Indian Universities-  
Problems and Prospects**

by

**Dr. Jitendra Mohan Mishra**

HOD, Tourism Management, IGNTU, Amarkantaka (MP)

III. 4pm to 5.15 pm

**Tourism Operations-Inbound and Outbound Travel**  
by

**Shri Deepak Tongli**

Divisional Head, Cox & Kings, Belgaum Division, Belgaum  
**Cultural Programme - 6 pm to 8 pm**

### TECHNICAL SESSIONS ON SATURDAY 10-03-2018

I. 10 am to 11.15 am

**Airport Operations**

by

**Smt. Padmini Raghavan**

Deputy General Manager (Retd), Operations Chennai (TN)

II. 11.30 am to 12.45 pm

**Media and Advertising Marketing**

by

**Shri. Ravi Kulkarni**

Station Head, FM Radio, Hubli-Dharwad-Gulbarga  
Sun Networks, Chennai (TN)

III. 12.45 pm to 2 pm

**Entrepreneurship in Baking Industry**

by

**Azharuddin Khadri**

Chef and Partner, Daisy Dozen by AK, Pune (MH)

IV. 2.30 pm to 3.45 pm

**Cultural Tourism**

by

**Prof. S. Rajasekhara**

Former Registrar of Karnatak University, Dharwad